



Box 3563, Airdrie, AB T4B 2B9

March 2008

Dear Sponsor,

We're excited to announce that **Rotary Club of Airdrie** will hold its' 3rd Annual **Tour de Airdrie** Run on the 20th of April 2008.

This year's **Tour de Airdrie** will start at Airdrie's Recreation and Wellness Centre. Runners can compete in a 5, 10 and 21.3 (half marathon) kilometer distances with all finish lines ending at the Wellness Centre.

Last year's event was very successful and included under 300 runners/walkers. The City of Airdrie and our local Airdrie community were very supportive of this event and it became the first organized road race of its kind in our fair city.

Race Day features late registration, healthy snacks for participants/volunteers and a cardio-warm-up before the gun goes off at 9:00am. The race day winds up with a BBQ, live band, awards and prizes to recognize winners and special participants.

The funds from last year's run (over \$30,000) were designated to help the **Fight Against Family Violence**. The Airdrie Rotary Club is focused on working with the City of Airdrie and Real Estate Developers towards the creation of a safe housing project, one that will provide dwellings and support for family members affected by family violence in our community.

The **Rotary Club of Airdrie** asks that you consider sponsoring our cause by being a part of this innovative fundraising opportunity. Attached are the levels of sponsorship. Please keep in mind that this race is just beginning (year three) and will surely grow to be one of the most popular races in our region. Your efforts to sponsor this cause will provide reward to you and your organization in many ways.

We will contact you to discuss the sponsorship and advertising opportunities that this upcoming race can provide.

Thank you in advance for your consideration. It is because of caring individuals and corporations that unselfishly support such requests that we will be successful in our ultimate goal...**making a positive difference in our community!**

Sincerely,

Tour de Airdrie Chairperson
Airdrie Rotary Club

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