



February 2011

Dear Sponsor,

We're excited to announce that Rotary Club of Airdrie will hold its' 6 th Annual Tour de Airdrie Run on Sunday April, 2011 starting at Airdrie's Genesis Place.

Race Day will include healthy snacks for participants/volunteers and a cardio warm-up before the gun goes. This Year's race will include staggered race times, 10:00am for the 21 KM, and 10:30 am for the 5 & 10 KM. Our race day plans to wind up with a BBQ, music, awards and prizes to recognize winners and special participants. We will also be hosting the Range FM who will be doing a live remote from the race.

The Airdrie Rotary Club is committed to partnering with the City of Airdrie and local agencies in the support of programs / projects to assist victims of Family Violence. All funds from the Tour de Airdrie will be directed toward local projects that support this cause.

We ask that you consider supporting this cause by being a part of this innovative fundraising opportunity. Please refer to the attached document that outlines our sponsorship levels. Our Race has grown into a wonderful opportunity for Local Businesses to showcase their businesses and show support for a noteworthy cause in our own community.

We'd be glad to discuss your sponsorship opportunities that this upcoming race can provide.

Thank you in advance for your support. It is because of caring individuals and their businesses that unselfishly support such requests that we will be successful in our ultimate goal, Building Community!

Sincerely,

Airdrie Rotary Club

WWW.TOURDEAIRDRIE.COM
CHECK OUT OUR WEBSITE!!